* “Hi, I’m Victor.”
* “I’m conducting a survey of iPhone users in the park.”
* “To inform the design of a new iPhone app for online readers.”
* “Are you willing to provide me with some feedback?”
* “I’ll need only about 15 minutes of your time.”
* “Your name will be entered in a draw for free tickets to ‘Spiderman on Ice’ if you complete the survey.”

Questions:

1. How long does it take you to read every day?
2. Do you like to read the book reviews written by others? Before reading the book or after finishing reading?
3. Do you like online reading or hardcopies?
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